

20TH ANNIVERSARY
ELECTRIC  **POWER**

CONFERENCE + EXHIBITION

Presented by POWER magazine

Conference: March 19-22, 2018 ⚡ **Exhibition:** March 20-21, 2018

Gaylord Opryland Resort & Convention Center ⚡ **Nashville, TN**

SECURE YOUR SPONSORSHIP AND IMPACT THE INDUSTRY

Sponsoring the 20th Annual ELECTRIC POWER Conference & Exhibition provides your company the opportunity to make a sustainable and positive impression on high-caliber power generation stakeholders. These sponsorships equip you with additional exposure that will separate your company; exhibitors who have sponsored have gained 403% more leads than those who didn't. Build new partnerships and enhance existing business relationships...commit to an ELECTRIC POWER sponsorship today!

Sponsorships include...

- Grand Sponsorship
- Premier Sponsorship
- Gold Sponsorship
- POWER Club Lounge Sponsorship
- POWER Club Breakfast Sponsorship
- Track Sponsorship
- Session Sponsorship
- POWER Up Café Sponsorship
- Harley-Davidson Giveaway
- Reception Beverage Station

And many more; we can even customize to fit your company's needs and lead generation goals!



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SPONSORSHIP OPPORTUNITIES

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SOLD! GRAND SPONSORSHIP



THOUGHT LEADERSHIP

- Your company can choose one of the Conference Tracks Sponsorships to sponsor and will receive the following
 - Signage outside track room for full conference
 - Literature in back of track room for full conference
 - Session leads (attendee contact information) for track room for full conference
 - Powerpoint slides for track walk-in loop (up to 5 slides)
- One-time use of the pre-registered attendee list prior to the event, and unlimited usage of the post-event final registration list
- Opportunity for a pre and post show email blast to registered ELECTRIC POWER attendees
- Conference Advisory Board Position for the event (designee must be approved by Conference Management)
- Your company will receive ten (10) complimentary passes to the core conference

TRAFFIC DRIVERS

- 20 x 30 exhibit booth, or equivalent, exhibition space at the event at a prime location
- Beverage Station Sponsorship
- Harley Prize Giveaway Sponsorship

BRAND RECOGNITION

- Your company logo on the ELECTRIC POWER website home page with a link to your company's web site
- Your company will be identified as a Sponsor of ELECTRIC POWER 2018 in the conference brochure and the Official Show Guide
- Opportunity to showcase your company on the ELECTRIC POWER home page slider feature or banner ad on home page depending on website functionality.
- Your company logo will be featured on print and electronic media used to promote the event, including but not limited to—exhibitor prospectus, conference program, and official event guide.
- Your company will be identified as the ELECTRIC POWER 2018 Grand Sponsor on prominent banners in the Registration area, at the entrance to the Exhibition and in the Conference areas
- Your company will be identified as the Grand Sponsor on all podium signs throughout the ELECTRIC POWER 2018 Conference
- Each day, an announcement will be made over the exhibit hall recognizing your company as the Grand Sponsor
- Your company will be recognized as a sponsor of the Delegate Lunch held on the exhibition floor
- A plaque will be presented to your company, during the Opening Keynote Session, recognizing your contribution as Grand Sponsor.
- Your company will be recognized as a sponsor of the Opening Keynote Session and your literature can be displayed outside the meeting room prior to, during and following the Opening Keynote Session
- Your company literature, an invitation, a special notice, or a "give-away item", will be placed in the bag each attendee receives when registering onsite
- Time for five (5) PowerPoint presentation frames will be provided to your company during a continuously-played PowerPoint loop shown prior to and during breaks in the keynote and conference sessions
- Full-page ad in on-site show guide
- Mobile app enhancements
- Your staff attending the ELECTRIC POWER 2018 Conference and Exhibition will be provided with ribbons identifying them as members of a Sponsor Company



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SIEMENS POWER CLUB LOUNGE

Ingenuity for Life

SOLD!

THOUGHT LEADERSHIP

- Pre-show POWER Club registration list that can be used to set appointments onsite
- Full contact information for leads received at the lounge

TRAFFIC DRIVERS

- 10x10 booth near the POWER Club lounge
- Passes to the lounge (these are invitation only, so they will be closed to other manufacturers)
- Lounge includes snacks and refreshments during open show hours. During evening reception on Tuesday, a full service bar will be placed in the POWER Club Lounge along with hot hors d'oeuvres

BRAND RECOGNITION

- Literature and giveaway (optional) in the lounge
- Recognition on all signs onsite promoting the POWER Club Lounge
- Full page ad in show guide
- Recognition in collateral and emails promoting the lounge leading up to the show
- Your company logo on the ELECTRIC POWER website sponsor page with a link to your company's website
- Your company literature, an invitation, a special notice, or a "give-away item", will be placed in the bag each attendee receives when registering onsite
- Your company will be identified as an ELECTRIC POWER 2018 Power Club Sponsor on prominent banners in the Registration area, at the entrance to the Exhibition and in the Conference areas
- Your company will be identified as a Sponsor of ELECTRIC POWER 2018 in the conference brochure and the Official Show Guide
- Your staff attending the ELECTRIC POWER 2018 Conference and Exhibition will be provided with ribbons identifying them as members of a Sponsor Company

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ELECTRIC POWER HOST UTILITY SPONSORSHIP

\$15,000

THOUGHT LEADERSHIP

- As the Host Utility Sponsor your company will receive unlimited registrations to the ELECTRIC POWER Conference and Exhibition (this does not include co-located event upgrades)

BRAND RECOGNITION

- Your company will be identified as the ELECTRIC POWER 2018 Host Utility Sponsor on prominent banners in the Registration area, at the entrance to the Exhibition and in the Conference areas
- Each day, an announcement will be made over the exhibit hall recognizing your company as the Host Utility Sponsor
- Your company will be recognized as a sponsor of the Delegate Lunch held on the exhibition floor
- Your company will be recognized as a sponsor of the Opening Keynote Session (Executive Roundtable) and your literature can be displayed outside the meeting room prior to, during and following the Opening Keynote Session
- Your company will be identified as a Sponsor of ELECTRIC POWER 2018 in the conference brochure and the Official Show Guide
- Your company literature, an invitation, a special notice, or a "give-away item", will be placed in the bag each attendee receives when registering onsite
- Half page ad in the 2018 Official Show Guide which will be distributed at the event to all delegates and visitors onsite
- Corporate logo on the EP website with reciprocal hyperlink to your website
- Your company will be recognized as a Host Utility Sponsor and thanked during the Opening Day Keynote Session
- Your company will be identified as a Host Utility Sponsor on all podium signs throughout the ELECTRIC POWER 2018 Conference
- Your staff attending the ELECTRIC POWER 2018 Conference and Exhibition will be provided with ribbons identifying them as members of a Sponsor Company

POWER CLUB BREAKFAST

\$10,000 (TUESDAY MORNING)

THOUGHT LEADERSHIP

- Sponsor and education provider of the POWER Club Breakfast that is open to an expected attendance of 100-150 Generating Company attendees.
- Sponsor will need to provide the program title, description, and speaker to ELECTRIC POWER management team for inclusion in the full program listing. All content will be approved by ELECTRIC POWER team.
- Sponsor will have a reserved table to invite your top clients/prospects to sit at a distinguished table at the front of the room.
- Sponsor will receive full contact information for attendees scanned at the breakfast.

BRAND RECOGNITION

- Your company logo on the ELECTRIC POWER website sponsor page with a link to your company's web site
- Sponsor will have the opportunity to have a promotional item distributed at every seat in your sponsored breakfast.
- Company logo will appear on all directionals and signage for your sponsored breakfast
- Company logo will be featured wherever your sponsored breakfast is mentioned online and onsite
- Your company will be identified as a Sponsor of ELECTRIC POWER 2018 in the conference brochure and the Official Show Guide
- Invitation via HTML will be sent out to all current qualified registrants inviting them to the POWER Club breakfast. Sponsor may provide the HTML file or can have ELECTRIC POWER create for them. Your staff attending the ELECTRIC POWER 2018 Conference and Exhibition will be provided with ribbons identifying them as members of a Sponsor Company



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PREMIER SPONSOR

\$10,000

THOUGHT LEADERSHIP

- Your company will receive five (5) complimentary passes to the core Conference
- Opportunity to speak on a case study or panel to address a key industry issue or important project to conference attendees (**Deadline to speak—January 26th**)
 - Sponsor will receive session leads
 - Logo recognition on signage by session
 - Must be approved by show management

BRAND RECOGNITION

- Branding Opportunity—Kick Panel at Registration or Aisle Banner Aisle Banner Sponsorship
 - Aisle Banner: Your company will be identified on Aisle Banner of the sponsors choice on the ELECTRIC POWER Exhibit Floor
 - OR
 - Registration Kick Panel: Opportunity to brand one of the kick panels at registration as one of your own
- Your company will be identified as an ELECTRIC POWER 2018 Premier Sponsor on prominent banners in the Registration area, at the entrance to the Exhibition and in the Conference areas
- Each day, an announcement will be made over the exhibit hall recognizing your company as a Premier Sponsor
- Your company will be identified as a Sponsor of ELECTRIC POWER 2018 in the conference brochure and the Official Show Guide
- Corporate logo on the ELECTRIC POWER website with reciprocal hyperlink to your website
- Your company will be recognized as a Premier Sponsor and thanked during the Opening Day Keynote Sessions
- Your company will be identified as a Premier Sponsor on all podium signs throughout the ELECTRIC POWER 2018 Conference
- Mobile App enhancements
- Half page ad in the 2018 Official Show Guide which will be distributed at the event to all delegates and visitors onsite
- Your staff attending the ELECTRIC POWER 2018 Conference and Exhibition will be provided with ribbons identifying them as members of a Sponsor Company

BADGE LANYARD SPONSOR

\$10,000 + COST OF LANYARDS

EXCLUSIVE

THOUGHT LEADERSHIP

- Your company will receive two (2) complimentary passes to the core conference

BRAND RECOGNITION

- Your Company name will be printed on each Badge Lanyard given to each ELECTRIC POWER 2018 attendee at registration (no other lanyard will be offered at registration)
- Your company will be identified as an ELECTRIC POWER 2018 Badge Lanyard Sponsor on prominent banners in the Registration area, at the entrance to the Exhibition and in the Conference areas
- Your company will be identified as a Sponsor of ELECTRIC POWER 2018 in the conference brochure and the Official Show Guide
- Company logo on the ELECTRIC POWER web site with reciprocal hyperlink to your web site
- Your company logo identifying you as the Badge Lanyard Sponsor will be displayed in all meeting rooms throughout the conference
- Your staff attending the ELECTRIC POWER 2018 Conference and Exhibition will be provided with ribbons identifying them as members of a Sponsor Company



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ATTENDEE BAG SPONSOR

\$10,000 + COST OF BAGS

THOUGHT LEADERSHIP

EXCLUSIVE

- Your company will receive two (2) complimentary passes to the core conference

BRAND RECOGNITION

- Your Company name will be printed on each Attendee Bag given to each ELECTRIC POWER 2018 attendee at registration
- Your company will be identified as an ELECTRIC POWER 2018 Attendee Bag Sponsor on prominent banners in the Registration area, at the entrance to the Exhibition and in the Conference areas
- Your company will be identified as a Sponsor of ELECTRIC POWER 2018 in the conference brochure and the Official Show Guide
- Your company literature, an invitation, a special notice, or a "give-away item", will be placed in the bag each attendee receives when registering onsite
- Company logo on the ELECTRIC POWER web site with reciprocal hyperlink to your web site
- Your company logo identifying you as the Attendee Bag Sponsor will be displayed in all meeting rooms throughout the conference
- Your staff attending the ELECTRIC POWER 2018 Conference and Exhibition will be provided with ribbons identifying them as members of a Sponsor Company

MOBILE APP SPONSOR

\$10,000

THOUGHT LEADERSHIP:

EXCLUSIVE

- Mobile app user metrics post-show will be provided post-show
- Your company will receive two (2) complimentary passes to the core conference

TRAFFIC DRIVERS:

- Highlighted company name in the exhibitor directory
- Company booth highlighted on the exhibit floor map
- Text message alerts (1 push notification per day during the event)

BRAND RECOGNITION:

- Your company will be identified as a Sponsor of ELECTRIC POWER 2018 in the conference brochure and the Official Show Guide
- Company logo on the ELECTRIC POWER web site with reciprocal hyperlink to your web site
- Multiple email blasts promoting the mobile app with company logo
- Promotion of the mobile app on the ELECTRIC POWER website
- Signage promoting the mobile app with your company logo onsite
- Ad in show guide promoting the mobile app with your company recognized as the Mobile App Sponsor
- Your company name appears every time the app is opened or refreshed (secondary launch page)
- Banner ad at the top of the dashboard (weighted banner ad). *As the mobile app sponsor, your ad will rotate more often than any other ads.*
- Full screen landing page users are taken to after they click on your banner ad
- Your staff attending the ELECTRIC POWER 2018 Conference and Exhibition will be provided with ribbons identifying them as members of a Sponsor Company



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MAIN LOBBY BANNER SPONSORSHIP

\$10,000

THOUGHT LEADERSHIP:

- Your company will receive two (2) complimentary passes to the core conference

**MULTIPLE
AVAILABLE**

BRAND RECOGNITION:

- Sponsor to receive one (1) single-sided, full color banner in the main lobby, 300 sq ft and location TBD
- Your company will be identified as a Sponsor of ELECTRIC POWER 2018 in the conference brochure and the Official Show Guide
- Company logo on the ELECTRIC POWER web site with reciprocal hyperlink to your web site
- Your staff attending the ELECTRIC POWER 2018 Conference and Exhibition will be provided with ribbons identifying them as members of a Sponsor Company

POWER UP! ESPRESSO CART & CHARGING STATION

\$10,000

TRAFFIC DRIVERS:

- Sponsor will receive 100 vouchers to hand out to attendees, redeemable at the POWER UP! Espresso Cart. There will be a sign in the POWER UP! area instructing attendees to visit sponsor booth for a free beverage voucher

BRAND RECOGNITION:

- 20x20 café area on show floor will be branded with signage and company logo
- Company logo on the ELECTRIC POWER web site with reciprocal hyperlink to your web site
- Your company will be identified as a Sponsor of ELECTRIC POWER 2018 in the conference brochure and the Official Show Guide
- Charging tables in café area with company logo to charge attendee phones, tablets, computers, etc.
- POWER UP! Espresso cart in 20x20 café area branded with company logo
- Your staff attending the ELECTRIC POWER 2018 Conference and Exhibition will be provided with ribbons identifying them as members of a Sponsor Company

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MOONSHINE TASTING STATION SPONSOR

\$8,500

2 AVAILABLE

**EXHIBITING
 COMPANIES
 ONLY**

TRAFFIC DRIVERS:

- Bar serving moonshine tastings, wine and beer located in or near your booth for Tuesday reception!
- Invitation sent to current registrants inviting them to stop by your booth and advertising the Moonshine Tasting Station

BRAND RECOGNITION:

- Company logo on the ELECTRIC POWER web site with reciprocal hyperlink to your web site
- Custom signage at your booth, identifying you as a moonshine tasting station sponsor
- Custom signage at your bar, identifying you as a moonshine tasting station sponsor
- Your company has the option to bring napkins, coasters, beverage holders, etc. to be used at your designated moonshine tasting station (items must be approved by show management)
- Your company will be identified as a Moonshine Tasting Station Sponsor in the Official Show Guide
- Your staff attending the ELECTRIC POWER 2018 Conference and Exhibition will be provided with ribbons identifying them as members of a Sponsor Company

GOLD SPONSOR

\$8,000

THOUGHT LEADERSHIP

- Your company will receive two (2) complimentary passes to the core conference
- Opportunity to speak on a panel to address a key industry issue or important project to conference attendees (**Deadline to speak—January 26th**)
 - Sponsor will receive session leads
 - Logo recognition on signage by session
 - Must be approved by show management

BRAND RECOGNITION

- Your company will be recognized as a sponsor of the Delegate Lunch held on the exhibition floor
- Your company will be identified as an ELECTRIC POWER 2018 Gold Sponsor on prominent banners in the Registration area, at the entrance to the Exhibition and in the Conference areas
- Each day, an announcement will be made over the exhibit hall recognizing your company as a Gold Sponsor
- Your company will be identified as a Sponsor of ELECTRIC POWER 2018 in the conference brochure and the Official Show Guide
- Your company literature, an invitation, a special notice, or a "give-away item", will be placed in the bag each attendee receives when registering onsite
- Corporate logo on the ELECTRIC POWER website with reciprocal hyperlink to your website
- Mobile App enhancements
- Your staff attending the ELECTRIC POWER 2018 Conference and Exhibition will be provided with ribbons identifying them as members of a Sponsor Company



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TRACK SPONSOR

\$8,000 | **1 AVAILABLE PER TRACK**

THOUGHT LEADERSHIP:

- Literature in back of room for all three days of conference
- Session leads (attendee contact information) for all three days
- Opportunity to speak on a panel in the track to address a key industry issue or important project to conference attendees (**Deadline to speak—January 26th**)
 - Must be approved by show management
- Your company will receive two (2) complimentary passes to the core conference

NON EXHIBITING COMPANIES—\$10,000

BRAND RECOGNITION:

- Signage outside Track Room for full conference
- Powerpoint slides for track walk-in loop in between sessions (up to 5 slides)
- Corporate logo on the ELECTRIC POWER web site with reciprocal hyperlink to your web site identifying your company as the Track Sponsor
- Your company will be recognized in the Official Show Guide as the Track Sponsor
- Your staff attending the ELECTRIC POWER 2018 Conference and Exhibition will be provided with ribbons identifying them as members of a Sponsor Company

SESSION SPONSOR

\$5,000 | **1 AVAILABLE PER SESSION**

THOUGHT LEADERSHIP:

- Literature in back of room during Session
- Session leads (attendee contact information) for session that is sponsored
- Opportunity to speak on a panel in a session to address a key industry issue or important project to conference attendees (**Deadline to speak—January 26th**)
 - Must be approved by show management
- Your company will receive one (1) complimentary passes to the core conference

NON EXHIBITING COMPANIES—\$8,000

BRAND RECOGNITION:

- Signage outside Track Room for full conference denoting the Session you are sponsoring
- Corporate logo on the ELECTRIC POWER web site with reciprocal hyperlink to your web site identifying your company as the Track Sponsor
- Your company will be recognized in the Official Show Guide as the Session Sponsor
- Your staff attending the ELECTRIC POWER 2018 Conference and Exhibition will be provided with ribbons identifying them as members of a Sponsor Company



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WILDHORSE SALOON WEDNESDAY NIGHT RECEPTION

\$7,500

3 AVAILABLE

TRAFFIC DRIVERS:

- 25 complimentary tickets to Wildhorse Saloon Reception for company representatives or clients

BRAND RECOGNITION:

- Email invitation sent to all ELECTRIC POWER registrants
- Your company logo on the ELECTRIC POWER website home page with a link to your company's web site
- Company logo on the ELECTRIC POWER networking events page
- Your company will be identified as a Sponsor of ELECTRIC POWER 2018 in the conference brochure and the Official Show Guide
- Company will be identified as Wildhorse Saloon Sponsor on signage throughout the ELECTRIC POWER Conference & Exhibition
- Company logo on plastic cups at Wildhorse Saloon to be distributed at second floor bars
- Specialty drink named after company at bar during event
- Company logo on photobooth backdrop at Wildhorse Saloon
- Signage at Wildhorse Saloon identifying company as a sponsor
- Your staff attending the ELECTRIC POWER 2018 Conference & Exhibition will be provided with ribbons identifying them as members of a Sponsor Company



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MONDAY NIGHT — WATER'S EDGE RECEPTION SPONSORSHIP

\$5,000

4 AVAILABLE

LOCATION: WATER'S EDGE/DELTA FOUNTAIN AT THE GAYLORD

BRAND RECOGNITION:

- Email invitation sent to all ELECTRIC POWER registrants inviting them to Monday night reception
- Your company logo on the ELECTRIC POWER website home page with a link to your company's web site
- Company logo on website on networking events page
- Your company will be identified as a Sponsor of ELECTRIC POWER 2018 in the conference brochure and the Official Show Guide
- Company will be identified as Monday Night Reception Sponsor on signage throughout the ELECTRIC POWER Conference & Exhibition
- Napkins at bar with company logo during reception
- Signage throughout the reception identifying as Monday Night Reception Sponsor
- Option to provide a company branded koozie, shotglass, cup, etc. to be used at bar during reception
- Your staff attending the ELECTRIC POWER 2018 Conference & Exhibition will be provided with ribbons identifying them as members of a Sponsor Company



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HOTEL KEY CARD SPONSOR

\$5,000 + COST OF CARD KEYS

THOUGHT LEADERSHIP:

- Your company will receive two (2) complimentary passes to the core conference

BRAND RECOGNITION:

- Your company can design the hotel card key for the hotels in the hotel room block
- Your company will be identified as a Sponsor of ELECTRIC POWER 2018 in the conference brochure and the Official Show Guide
- Corporate logo on the ELECTRIC POWER web site with reciprocal hyperlink to your web site identifying your company as the Hotel Card Key Sponsor
- Your staff attending the ELECTRIC POWER 2018 Conference and Exhibition will be provided with ribbons identifying them as members of a Sponsor Company

RECEPTION BEVERAGE STATION SPONSOR

\$2,500

5 AVAILABLE

**EXHIBITING
COMPANIES
ONLY**

TRAFFIC DRIVERS:

- Bar serving wine and beer located in or near your booth for Tuesday reception

BRAND RECOGNITION:

- Company logo on the ELECTRIC POWER web site with reciprocal hyperlink to your web site
- Custom signage at your booth, identifying you as a beverage station sponsor
- Custom signage at your bar, identifying you as a beverage station sponsor
- Your company has the option to bring napkins, coasters, beverage holders, etc. to be used at your designated beverage station (items must be approved by show management)
- Your company will be identified as a Beverage Station Sponsor in the Official Show Guide
- Your staff attending the ELECTRIC POWER 2018 Conference and Exhibition will be provided with ribbons identifying them as members of a Sponsor Company

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AISLE BANNER SPONSORSHIP

BRAND RECOGNITION:

- Company logo on the ELECTRIC POWER web site with reciprocal hyperlink to your web site
- Your company will be recognized in the Official Show Guide
- Aisle banner with company logo hangs over the aisle in which your booth is located
- Your staff attending the ELECTRIC POWER 2018 Conference and Exhibition will be provided with ribbons identifying them as members of a Sponsor Company

\$2,500

**1 AVAILABLE
 PER AISLE**

**EXHIBITING
 COMPANIES
 ONLY**

TRACK PRIZE GIVEAWAY SPONSOR

TRAFFIC DRIVERS:

- Company will select a prize of \$250.00 value or greater. Show management will create a form to be placed on the seats in your designed track room, encouraging delegates to fill out and visit your booth. Delegates will visit your booth to enter and the winner will be announced in the designated track room or at your company's booth.

BRAND RECOGNITION:

- Company logo on the ELECTRIC POWER web site with reciprocal hyperlink to your web site
- Your company will be recognized in the Official Show Guide
- Custom signage in the conference area and at your booth
- Promoted with a mobile app alert on Wednesday morning
- Your staff attending the ELECTRIC POWER 2018 Conference and Exhibition will be provided with ribbons identifying them as members of a Sponsor Company

\$2,000

**1 AVAILABLE
 PER TRACK**

**EXHIBITING
 COMPANIES
 ONLY**

\$5K A DAY GIVEAWAY SPONSOR

TRAFFIC DRIVERS:

- Conference Delegates will receive a card at registration with sponsor logo and booth number. Delegates must visit each of the \$5K a Day Giveaway sponsors and get their cards stamped. After visiting all sponsoring companies (max 25), delegates will be entered for a chance to win a cash prize of \$5,000 on both Tuesday and Wednesday (They can start over on day 2 and get entered again if they don't win on day 1)
- In the past, several hundred delegates have participated in this competition. Delegates must be present to win.

BRAND RECOGNITION:

- Company logo on the ELECTRIC POWER web site with reciprocal hyperlink to your web site
- Your company will be recognized in the Official Show Guide
- Custom signage in the conference area and at your booth advertising your company as a \$5K a Day Giveaway Sponsor
- Your staff attending the ELECTRIC POWER 2018 Conference and Exhibition will be provided with ribbons identifying them as members of a Sponsor Company

\$2,000 EACH

25 AVAILABLE

**EXHIBITING
 COMPANIES ONLY**



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BAG INSERT SPONSOR

\$1,500 + COST OF ITEMS

BRAND RECOGNITION:

- Your company literature, an invitation, a special notice, or a "give-away item", will be placed in the bag each attendee receives when registering onsite
- Corporate logo on the ELECTRIC POWER website with reciprocal hyperlink to your website
- Your company will be recognized as a Delegate Bag Insert Sponsor in the Official Show Guide
- Your staff attending the ELECTRIC POWER 2018 Conference and Exhibition will be provided with ribbons identifying them as members of a Sponsor Company

**NON EXHIBITING COMPANY—
\$3,000 + COST OF ITEMS**